THE FIX IT ISSUE
say good-bye to your biggest beauty problems!

+ the new obsession
“SELFIE” SURGERY
has it gone too far?

10 SUPER EASY WAYS TO
LOOK YOUNGER FAST!

spots
wrinkles
dark circles
cellulite
and more...

Gillian Anderson
her supernatural anti-aging secret!
In 2015, 56 percent of facial plastic surgeons saw a rise in patients asking to restore their youthful cheekbones. Source: AAPPRS

Breast reconstruction for breast cancer patients has grown 35 percent since 2000. Source: ASPS

**01**

PLASTIC AND FACIAL PLASTIC SURGEONS

**TEXAS**
- Dr. Peter Chang
  Sugar Land, TX
- Dr. Yadro Ducic
  Dallas, TX*
- Dr. German Newall
  Houston, TX
- Dr. Rolando Morales Jr.
  Houston, TX
- Dr. Henry A. Mentz III
  Houston, TX
- Dr. Jorge L. Menendez
  San Antonio, TX*
- Drs. Agullo & Palladino
  El Paso, TX
- Dr. Franco Reyes Jácome
  Brownsville, TX

**ARIZONA**
- Dr. Kelly V. Bomer
  Scottsdale, AZ

**TEXAS**
- Dr. Mary C. Herte
  Las Vegas, NV
- Drs. Anson, Edwards & Higgins
  Las Vegas, NV

**TEXAS**
- Dr. Vivian Bucay
  San Antonio, TX

**02**

DERMATOLOGIST

**TEXAS**
- Dr. Vivian Bucay
  San Antonio, TX
- Drs. Anson, Edwards & Higgins
  Las Vegas, NV

**ARIZONA**
- Dr. Kelly V. Bomer
  Scottsdale, AZ

**03**

COSMETIC DENTISTS

**TEXAS**
- Dr. Guy M. Lewis
  Houston (The Woodlands), TX

**COLORADO**
- Dr. Tiffany D. McCormack
  Reno, NV

**NEVADA**
- Dr. Lori Kemmet
  Boulder, CO

**COLORADO**
- Dr. Brent J. Smith
  Centennial, CO

**COLORADO**
- Dr. Francisco Bucay
  Brownsville, TX

**TEXAS**
- Dr. Vivian Bucay
  San Antonio, TX

**TEXAS**
- Drs. Anson, Edwards & Higgins
  Las Vegas, NV

**TEXAS**
- Dr. Mary C. Herte
  Las Vegas, NV

DID YOU KNOW?
Microdermabrasion can improve results gained from anti-aging products by allowing them to penetrate the skin more effectively. Source: AAD

Professional teeth whitening can brighten your smile up to eight shades lighter. Source: AAD.
A TAILORED APPROACH

By

DR. FRANK AGULLO,
DR. HUMBERTO PALLADINO
SOUTHWEST PLASTIC SURGERY
EL PASO, TEXAS


WHO WE ARE

1. THE FUTURE OF OUR FIELD
Stem cells hold the potential to offer so much more beyond cellular differentiation, the possibilities are endless.

2. THE BIGGEST MISCONCEPTION ABOUT OUR FIELD
Some patients think they can schedule their surgery the very next week.

3. THE MOST OUTRAGEOUS MEDICAL MYTH WE’VE HEARD
That after liposuction, you will gain fat in other areas.

4. OUR DREAM INNOVATIONS
A method of liposuction that doesn’t require so much hand power and a way to grow hair follicles from stem cells in a lab.

5. CELEB PHOTOS OUR PATIENTS MOST OFTEN BRING IN
Kim Kardashian and Jennifer Lopez.

6. MOST MEMORABLE PATIENT REACTION
Tears of joy.

7. OUR PHILOSOPHY
At our practice, tailored care begins with a full consultation to discuss the goals and options available. This personalized approach ensures our patients are well informed and confident with their personal decisions.

8. HOW WE PUT OUR PATIENTS AT EASE
When we are comfortable during the consultation, it makes our patients feel the same. Every patient is unique and some have many questions to address, others not as much. The key is to listen and be receptive to their needs and desires.

9. WHEN YOU KNOW YOU’RE READY FOR SURGERY
A patient should consider surgery if they can identify something that bothers them so that they’d like to improve. The decision should only be made after understanding all options, possible risks and benefits.

OUR CREDENTIALS
Medical Degrees
Dr. Agullo: Universidad Anáhuac in Mexico
Dr. Palladino: Universidad Favaloro in Argentina
Board Certification
American Board of Plastic Surgery

CONNECT
Visit the doctors’ gallery of before-and-after photos at: newbeauty.com/swplastic
Location
El Paso, Texas
Phone
915.590.7900
swplasticsurgery.com

“A future of more possibilities beyond cellular differentiation.”

Dr. Frank Agullo

“Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of our team. Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.

regarded for the high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. “Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field,” says Dr. Agullo.

Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. “Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we’ve received, but also by the results and surgical outcomes that set us apart,” adds Dr. Palladino.

A TAILORED APPROACH

RENEW. RESTORE. REVIVE.