

# NEW BEAUTY

THE BEAUTY AUTHORITY

## THE FIX IT ISSUE

spots  
wrinkles  
dark circles  
cellulite  
and more...

say good-bye  
to your biggest  
beauty problems!



the new obsession  
“SELFIE”  
SURGERY  
has it gone  
too far?

*Gillian  
Anderson*  
her supernatural  
anti-aging  
secret

10 SUPER EASY WAYS TO  
LOOK  
YOUNGER  
FAST!

NEWBEAUTY.COM



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# THE LIST

YOUR ULTIMATE GUIDE TO FINDING THE TOP DOCTORS

In 2015, 56 percent of facial plastic surgeons saw a rise in patients asking to restore their youthful cheekbones.

Source: AAFPRS

01

## PLASTIC AND FACIAL PLASTIC SURGEONS

TEXAS

Dr. Peter Chang  
Sugar Land, TX

Dr. Yadro Ducic  
Dallas, TX\*

Dr. German Newall  
Houston, TX

Dr. Rolando Morales Jr.  
Houston, TX

Dr. Henry A. Mentz III  
Houston, TX

Dr. Jorge L. Menendez  
San Antonio, TX\*

Drs. Agullo & Palladino  
El Paso, TX

Dr. Franco Reyes Jácome  
Brownsville, TX

COLORADO

Dr. Brent J. Smith  
Centennial, CO

NEVADA

Dr. Tiffany D. McCormack  
Reno, NV

Dr. Mary C. Herte  
Las Vegas, NV

Drs. Anson, Edwards  
& Higgins  
Las Vegas, NV

ARIZONA

Dr. Kelly V. Bomer  
Scottsdale, AZ

02

## DERMATOLOGIST

TEXAS

Dr. Vivian Bucay  
San Antonio, TX\*

03

## COSMETIC DENTISTS

TEXAS

Dr. Guy M. Lewis  
Houston (The Woodlands), TX

COLORADO

Dr. Lori Kemmet  
Boulder, CO

DID YOU KNOW?  
Microdermabrasion can improve results gained from anti-aging products by allowing them to penetrate the skin more effectively.

Source: AAD

Breast reconstruction for breast cancer patients has grown 35 percent since 2000.

Source: ASPS

Professional teeth whitening can brighten your smile up to eight shades lighter.

Source: AACD

# A TAILORED APPROACH

By

**DR. FRANK AGULLO,  
DR. HUMBERTO PALLADINO**

SOUTHWEST PLASTIC SURGERY  
EL PASO, TEXAS

# R

egarded for the

high-quality patient care and tailored service they provide, Drs. Frank Agullo and Humberto Palladino are committed to delivering superior results and an outstanding experience. "Southwest Plastic Surgery is the materialization of a dream to offer patients impeccable service and the latest technologies in our field," says Dr. Agullo. Remaining ahead of the curve and educated on recent innovations is of the utmost priority for every member of their team. "Our qualifications are exemplary, and not only are they evident by our training at the Mayo Clinic and the awards we've received, but also by the results and surgical outcomes that set us apart," adds Dr. Palladino.

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*Renew. Restore. Revive.*

## WHO WE ARE

- 1. THE FUTURE OF OUR FIELD**  
Stem cells have the potential to offer so much more beyond cellular differentiation, the possibilities are endless
- 2. THE BIGGEST MISCONCEPTION ABOUT OUR FIELD**  
Some patients think they can schedule their surgery the very next week
- 3. THE MOST OUTRAGEOUS MEDICAL MYTH WE'VE HEARD**  
That after liposuction you will get fat in other areas
- 4. OUR DREAM INNOVATIONS**  
A method of liposuction that doesn't require so much hand power and a way to grow hair follicles from stem cells in a lab
- 5. CELEB PHOTOS OUR PATIENTS MOST OFTEN BRING IN**  
Kim Kardashian and Jennifer Lopez
- 6. MOST MEMORABLE PATIENT REACTION**  
Tears of joy
- 7. OUR PHILOSOPHY**  
At our practice, tailored care begins with a full consultation to discuss the goals and options available. This personalized approach ensures our patients are well informed and confident with their personal decisions
- 8. HOW WE PUT OUR PATIENTS AT EASE**  
When we are comfortable during the consultation, it makes our patients feel the same. Every patient is unique and some have many questions to address, others not as much. The key is to listen and be receptive to their needs and desires
- 9. WHEN YOU KNOW YOU'RE READY FOR SURGERY**  
A patient should consider surgery if they can identify something that bothers them or that they'd like to improve. The decision should only be made after understanding all options, possible risks and benefits



### OUR CREDENTIALS

**Medical Degrees**  
Dr. Agullo: Universidad Anáhuac in Mexico

Dr. Palladino: Universidad Favaloro in Argentina

**Board Certification**  
American Board of Plastic Surgery

### CONNECT

Visit the doctors' gallery of **before-and-after** photos at: [newbeauty.com/swplastic](http://newbeauty.com/swplastic)

**Location**  
El Paso, Texas

**Phone**  
915.590.7900

[swplasticsurgery.com](http://swplasticsurgery.com)



### A FEW OF OUR SPECIALTIES...

- Abdominoplasty
- Aesthetic Injectables
- Blepharoplasty
- Body Contouring
- Brazilian Butt Lift
- Breast Augmentation
- Breast Lift / Reduction
- Browlift
- Buttocks Augmentation
- Buttocks Lift
- Microneedling
- Facelift
- Mommy Makeover
- Fat Transfer
- Hair Transplantation
- Laser Resurfacing
- Lip Augmentation
- Liposuction
- Otoplasty
- Necklift
- Rhinoplasty